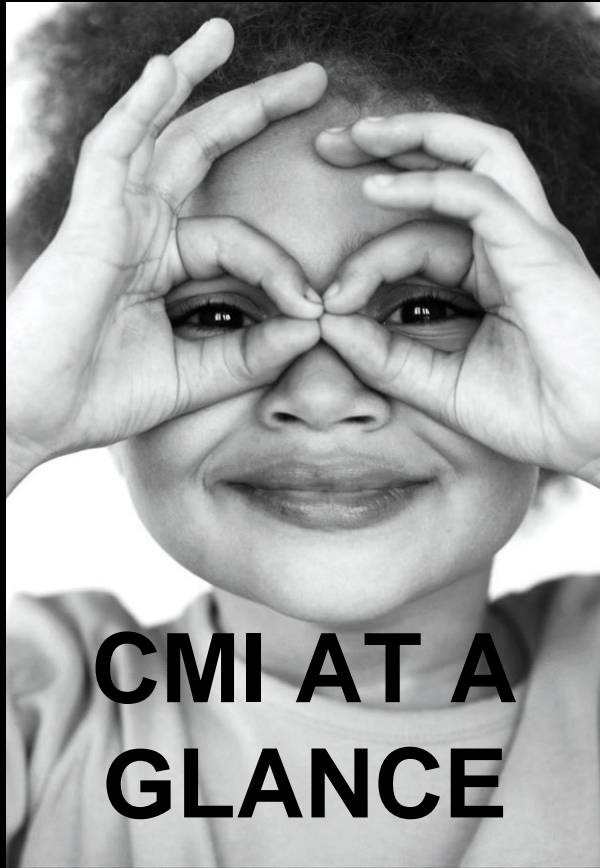


Degree Apprenticeships: Driving growth and productivity

Rob Wall

Head of Policy

Chartered Management Institute



Our Vision

Better led and managed organisations

Our Mission

Increasing the number and standard of professionally qualified managers and leaders

- Professional body
- Unique CMgr Standard
- >100k members; >70k learners
- >100 universities
- 250 employers
- International reach

MANAGEMENT AND UK PRODUCTIVITY

- › UK productivity 16% below G7 competitors
- › Poor management costs UK economy £84bn per year
- › Brexit creating uncertainty – 57% of managers report this as a concern



MANAGEMENT AND UK PRODUCTIVITY

- › *“Studies suggest that the average UK manager is less proficient than many overseas competitors, while management skills could account for a quarter of the productivity gap between the UK and the US.”*



A NATION OF “ACCIDENTAL” MANAGERS

- › Only 1 in 5 trained
- › 71% of organisations don't train well or at all!
- › 2m managers needed by 2024 (UKCES)

MANAGEMENT DRIVES GROWTH & PRODUCTIVITY

Investment in MLD
leads to:

23%

Increase
in performance

Organisational

32%

Increase
in performance

People

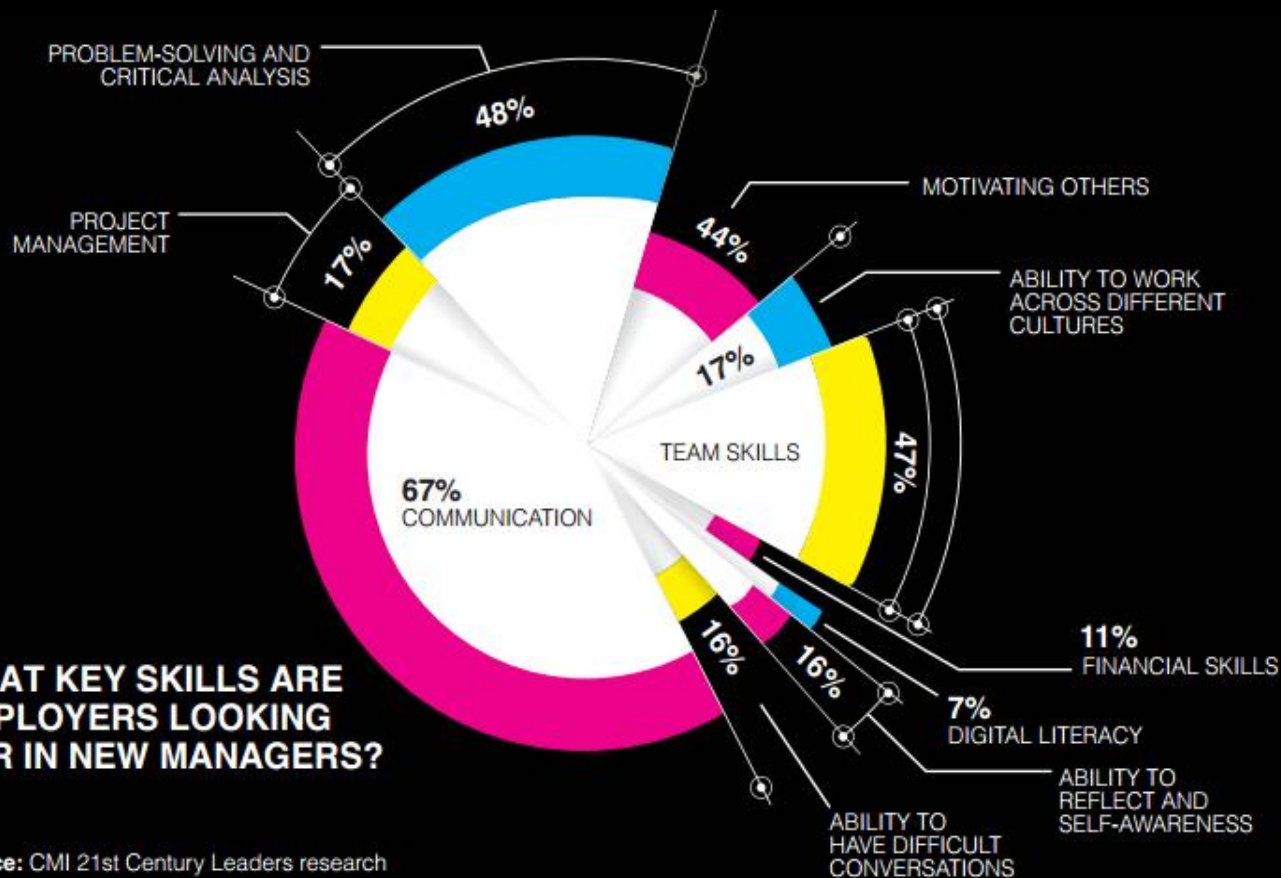
MANAGEMENT DRIVES GROWTH & PRODUCTIVITY

- › 74% expect to grow the number of manager and leaders
- › Highest % for 5 years
- › Above 60% every year since 2010

CBI/Pearson Education and Skills survey 2019

WHAT KEY SKILLS ARE EMPLOYERS LOOKING FOR IN NEW MANAGERS?

Source: CMI 21st Century Leaders research

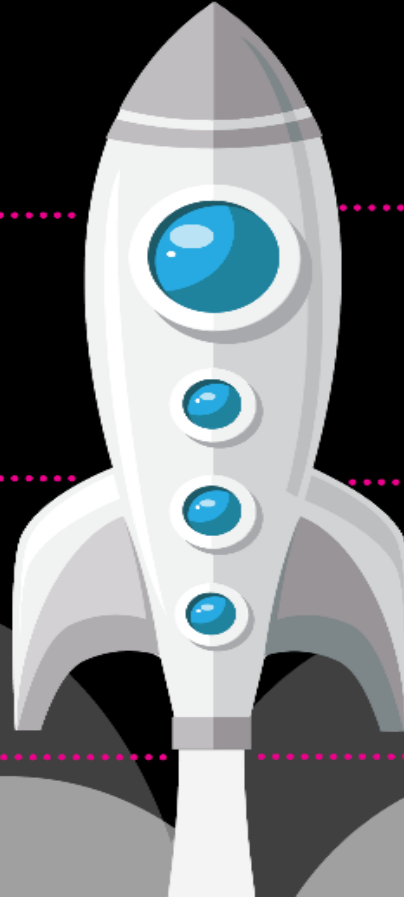


**SENIOR LEADER
(LEVEL 7)**

**CHARTERED
MANAGER DEGREE
APPRENTICESHIP
(LEVEL 6)**

**OPERATIONS/
DEPARTMENTAL
MANAGER
(LEVEL 5)**

**TEAM LEADER/
SUPERVISOR
(LEVEL 3)**



Benefits include:

- CMI Membership for all studying apprentices.
- Programmes tailored to the needs of the working day.
- Pathways suitable for all ages/levels of experience, existing employees and school leavers.

CHARTERED MANAGER DEGREE APPRENTICESHIP

- › Over 2,000 starts in 2017/18
- › Designed by employers
- › Delivering the skills and knowledge to boost performance and productivity

CHARTERED MANAGER DEGREE APPRENTICESHIP

Improving

- › 83% say they are better managers

Leading

- › 96% better change leadership

Supporting

- › 61% increased performance at work
- › 90% improve confidence

CHARTERED MANAGER DEGREE APPRENTICESHIP

Employers

- › Access to a broader talent pool
- › Delivers ROI on levy investment
- › Develops professional managers
- › Retains talent
- › Provides competitive advantage

CHARTERED MANAGER DEGREE APPRENTICESHIP

- › 54% female
- › 27% under 25
- › Over 2 in 5 from the most deprived areas of the UK



CHARTERED MANAGER DEGREE APPRENTICESHIP

- › 32% of parents aware of degree apprenticeships
- › Up from 13% in 2016 and 20% in 2017
- › 54% of parents say degree apprenticeships better VFM than “traditional” routes

CHARTERED MANAGER DEGREE APPRENTICESHIP

The future

- › Impact of funding cuts
- › Importance of the degree
- › Aligning to the productivity agenda
- › Aligning to T-levels
- › Importance of reskilling/upskilling
- › Building the brand

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QUESTIONS?